

We provide a continuum of planning, proposal, engineering, and technical communication consulting services to government agencies, businesses, and nonprofit organizations nationwide. Our professionals are hands-on contributors committed to quality and integrity. We relish contributing as objective third parties who add knowledge and best practices to help you achieve results. As an incorporated woman-owned small business, we are a readily available resource for short- or long-term assignments that can help you meet your small business subcontracting goals. **We've got you covered** for any task, from concept to completion, in our principal service areas. Click the links below for more.

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Contract and Grant Proposal Preparation

- Proposal Management
- Technical Writing & Editing
- Document Preparation

Strategic business development and solid, responsive proposals are your organization's lifeblood. We draw from experience, Shipley method training, and our proprietary techniques to produce graphics that illustrate complex material (providing impact while saving text and page count) that sell your offering. Every step on the way to a successful bid — we've got you covered.



Engineering and Technology Development

- Spacecraft Propulsion
- Spacecraft Systems
- Mechanical-electromechanical Systems

Actually, at GoVentures...it really is rocket science. ☺ Barney Gorin is recognized as a spacecraft propulsion and systems engineering expert. He teaches a one to three day short course on spacecraft propulsion that has been previously sponsored by the AIAA, NRL, NASA GSFC, and others. If you have technical challenges in our areas of expertise — we've got you covered.



Communications ~ Research, Writing, Presentation

- Marketing Strategy
- Research & Analysis
- Marketing Communications

Are you doing great things and need and/or want to tell your story to inform and excite funders, buyers, the public, your mother-in-law, and maybe even Congress? Your hoped-for readers have different degrees of technical savvy, so you can't slap a header on a technical paper and be done with it. If you want to tell a compelling story — we've got you covered.



Planning Events and Facilitation

- Strategic Planning
- Event Management
- Report Writing

Convening stakeholders is both important and challenging. We are not your typical "event planners" — we are "outcome planners" who do logistics, agenda development, participant preparation, facilitation, and document it. When it comes to creating and executing event programs that people are excited to attend and that achieve your desired results — we've got you covered.

Our Edge

Cleared Personnel

Support Strength: Over 100 independent consultants and subcontractors expand our capabilities as needed; we pay vendors on receipt of invoice for maximum availability

Exceptional in-house leadership:

Barney Gorin—25+ years aerospace proposals and 30+ spacecraft propulsion experience; Janis Tabor—distinguished technical writing-editing and project management background

Value added: Ready to kick off proposals with a 1-day proposal-writing short course for client staff. Also, offer a two-day short course on spacecraft propulsion, previously sponsored by the NRL, NASA GSFC, and others

NAICS Codes

54133 Engineering

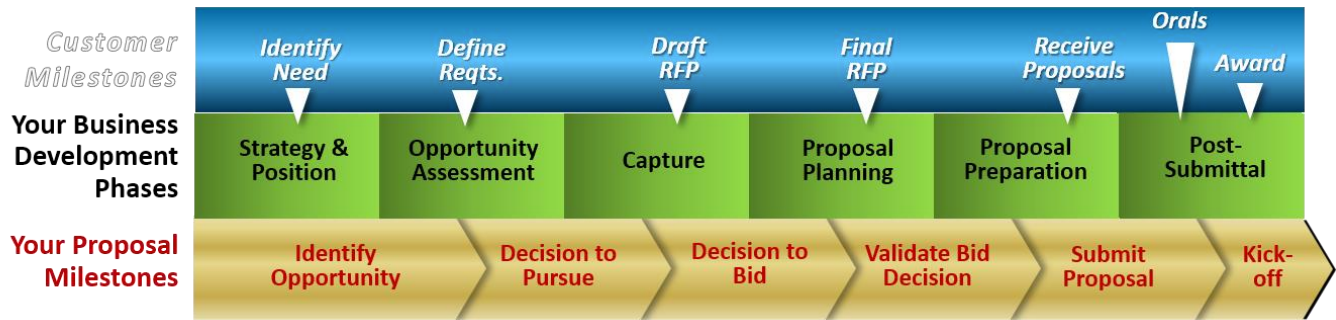
54161 Management Consulting

56111 Office Administration

GoVentures was founded in 2002 by [Janis L. Tabor, CAE](#), a senior professional in science and engineering policy and program management, and [Barney F. Gorin, PE, MBA](#), an experienced aerospace executive and spacecraft propulsion expert. The principals are joined by on-call professionals who provide additional expertise and skills in service. The GoVentures team is experienced in a variety of subject areas including energy, defense, space, measurement science and standards, emergency response, professional development, and industry advocacy.

► Contract and Grant Proposal Preparation

We don't just "do proposals"—we work within your business development strategy and with your team to help you achieve specific goals.



GoVentures has supported successful contract and grant proposals submitted to the Departments of Defense, Energy, Commerce, Health and Human Services, and Transportation; the National Aeronautics and Space Administration; National Science Foundation; and the National Institutes of Health. We can assist with all volumes and plans and tasks. Typical services are:

Preparation	Management	Writing & Editing	Packaging
<ul style="list-style-type: none"> ■ Analyze RFP ■ Develop compliance matrix ■ Establish schedules ■ Prepare proposal outline ■ Work with subject matter experts on customer-focused section strategies ■ Assemble "grist for the mill" from prior efforts ■ Organize preliminary drafts 	<ul style="list-style-type: none"> ■ Provide content preparation leadership (e.g., storyboards, mockups, artwork, text) ■ Oversee organization, operation, and output incorporation ■ Manage schedules and resources (funding, staff, equipment) 	<ul style="list-style-type: none"> ■ Create text through the "interview and document" approach ■ Hone complex thoughts down to the critical message ■ Expand "bullets" to effective text ■ Combine the work of multiple authors to read as one ■ Create conceptual artwork (figures and tables) that presents complex ideas and relationships simply and clearly ■ Edit technical content 	<ul style="list-style-type: none"> ■ Finalize art (e.g., Illustrator, Draw) ■ Input text (e.g., Word) ■ Desktop publishing (e.g., PageMaker, InDesign, Quark) ■ Produce soft and hard copies

► Engineering and Technology Development



We support space system development from the ground up by helping to turn core mission objectives into Operations Concepts (OpsCons), OpsCons into a system-of-systems, and those systems into implementable designs.

Drawing from formal education, more than 30 years in the space industry, and continuing education, we develop requirements, create specifications, identify components and technology shortfalls, and produce integrated hardware and software solutions that meet mission objectives within programmatic limitations.

Micro-satellite Technology Experiment (MiTeX), NRL for DARPA

	Space Systems	Spacecraft Propulsion	Mechanical-electromechanical
Systems Engineering	Convert mission concept to OpsCon, OpsCon to system requirements	Top-level requirements, e.g., total & specific impulse, thrust, interfaces	Derive requirements from equipment purpose
Subsystem	Derive subsystem requirements	Derive technology & major component requirements	Derive subsystem requirements
Analyses	Orbit characteristics, e.g., ground contacts, fields of view, space environment	Orbit transfer impulse & propellant use, attitude control, e.g., momentum wheel unloading	Mechanical stress, electrical power
Cost Estimates	System cost models	"Bottoms-up" labor estimates; vendor component estimates, bids	Labor & materials
Hardware Integration & Test (I&T)	I&T Plans including facility utilization and vehicle flow	I&T procedures, e.g., clean room, welding, cleaning	Lead "first-off" pathfinder effort

► **Communications ~ Research, Writing, Presentations**

Hitting your communications targets isn't rocket science, but it is challenging! One of GoVentures' specialties is preparing material on technical topics for consumption by sophisticated lay audiences. Drawing on years of experience working with government agencies, on Capitol Hill, in executive boardrooms, and with leadership organizations, we have developed effective approaches for a variety of communication vehicles, such as:

Technology Timelines	How did you get from there to here? Illustrating the stages of your technology development plus technical and financial inputs and outputs is a powerful tool in communicating your story visually.
Case Studies	You have innovated! But, why? And how does it matter? Industries don't always take to new ways of doing things, so you need to illustrate the purpose and benefits of your approach.
Success Stories	Good PR supports your bottom line and substance is essential for PR about technology topics. You need tales of your victories that show, not just tell, what you have to offer.
Benefits Tracking and Analysis	Sometimes a snapshot doesn't answer the question, "what have you achieved?" Whether it is measuring progress against your strategy or quantifying your potential, collecting and analyzing data over time gives you metrics that matter.
Studies, Plans, and Reports	Everyone needs good bread and butter communications products such as market studies, business plans, annual reports, and news releases. We are here to help!
Technical Writing/Editing	No technology is too hard for our super writers and editors to handle!
Presentations and Desktop Publishing	Wow your colleagues and customers with our eye-catching, professional presentations and other communication products.

► **Planning Events, Facilitation, and Documents**

<ul style="list-style-type: none"> — Strategic Plans — Technology Roadmaps — Stakeholder Engagement — Staff Development 	<p>Keep ahead of the curve! Skate to where the puck is going! Think out of the box! Do more with less! Do more with more! Whatever you need to do, convening your stakeholders for purposeful discussion is an excellent first step.</p> <p>We work with everyone from staff to blue-ribbon steering committees on all aspects of planning, managing, and executing your event or series of events. For facilitation, GoVentures employs "compression planning" techniques to help your group reach the desired planning</p>
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goals in record time. The process is rewarding ~ and enjoyable ~ for participants who are left-, right-, whole-, or any other brain inclination. Everyone participates in a visual "storyboard" process to clarify, organize, and prioritize ideas.

Once on board, we will work with you to:

Get Ready	Get Set	GO!
<ul style="list-style-type: none"> ■ Develop your key questions, objectives, and vision ■ Help identify and engage stakeholders or thought leaders 	<ul style="list-style-type: none"> ■ Prepare your agenda and facilitation structure ■ Promote participation ■ Prepare advance information and handout materials 	<ul style="list-style-type: none"> ■ Facilitate workshop or multiple breakout sessions ■ Capture results in real time ■ Prepare outcome reports in final form

► Customers

American Council of Independent Laboratories
 American Institute of Aeronautics & Astronautics
 AOC Key Solutions
 Arde Incorporated
 ASRC Space and Defense
 ATK Space Systems Inc.
 Carr Astronautics
 Catholic Charities USA
 CentralCare, Inc.
 CMA Consulting Services
 Columbus Technologies and Services, Inc.
 Comet Consulting & Coaching
 Council for Chemical Research
 CSF Enterprises Inc.
 DB Consulting Group
 ESAC, Inc.
 Genesis Engineering Solutions Inc.
 GizmoWerks
 Global Science and Technology
 Honeywell Technical Services Inc.

International Association of Accredited Registrars
 Jackson & Tull Chartered Engineers
 Johns Hopkins Applied Physics Laboratory
 ManTech
 MTC Technologies
 NASA Goddard Space Flight Center
 National Insntitute of Standards and Technology
 Naval Research Laboratory
 Orbital Sciences Corporation
 Praxis, Inc.
 QSS Group
 SciTech Communications LLC
 SGT, Inc.
 Sigma Space Corporation
 Smart Data Solutions LLC
 SP Systems
 Strategic Space Development Inc.
 Syntonics LLC
 The Hammers Company Inc.
 U.S. Department of Energy